

Business Impacts & Recovery Workshop: 22 February Canterbury Earthquake

Christchurch and Canterbury businesses are yet again facing a very challenging recovery. The shallow M6.3 earthquake that struck Canterbury on 22 February, 2011, came at a time when the region's businesses were still struggling with their recovery from the M 7.1 earthquake which hit on 4 September, 2010.

Canterbury based researchers through Resilient Organisations and the Natural Hazards Platform are organising a half day workshop to coordinate national and international research interest in the recent events.

The wide interest following the September 2010 earthquake was accompanied by a corresponding demand for information and access to key people. There is a New Zealand wide effort to reduce research fatigue, especially among key operational figures, those in the lifelines community, and Christchurch businesses. In part, this workshop is designed to minimize the pressure on these people for interviews and information while working with them to provide research that will meet their expectations.

Date: Wednesday, 6 April, 2011

Time: 9:00am-1:00pm

Location: La Vida Conference Centre, 34A Hanson's Lane, Upper Riccarton, Christchurch

Synopsis

This workshop will focus on the impacts on and recovery of businesses from the 22 February, 2011 earthquake. We will assemble key figures in the Canterbury economy and business community, local officials, and New Zealand researchers already involved in ongoing business response and recovery to share their insight and knowledge of the recent events. Local researchers have several research programmes underway following the 4 Sept event, which will provide valuable context for the 22 Feb earthquake. The workshop will be an opportunity for local researchers to brief incoming researchers on work that has been undertaken, and what longitudinal studies are planned - so they can collaborate and develop future plans together more readily. Presentations and group discussions will be facilitated as part of this workshop.

Purpose

- Bring together researchers working on business recovery to coordinate and collaborate current and future research
- Save time for key officials so they can address many researcher enquiries at once as well as clarify their own research needs
- Facilitate constructive and focused discussion to advance and advise the business recovery process in Canterbury and understand what can be learned from this event to both reduce impacts on business and promote business recovery in future events

Contact details

Please RSVP to Joanne Stevenson at joanne.stevenson@pg.canterbury.ac.nz. Include your Name, Organisation, and mobile number.

Research Workshop Agenda:

The Business and Economic Impacts of the 22 February 2011 Earthquake: recovery and priorities. Please arrive at 8:45 am for a prompt 9:00 am start.

Wednesday, 6 April 2011

Agenda	Description
Item 1 – 9:00 am	Introduction and background (Erica Seville & John Vargo)
Item 2	Existing research underway
Item 3	International teams involved in business and economic recovery research: potential collaborations (facilitated by John Vargo)
Break – 10:30 am	Morning tea
Item 4	Key business leader presentations
Item 5	Q&A with key business leaders
Item 6	Summary and conclusion
End – 1:00 pm	End of Workshop followed by lunch and informal networking